



## 2020 SPONSORSHIP OPPORTUNITIES

### EVENT SPONSORSHIP BENEFITS/PER EVENT

**Sponsorship Valid EXCEPT for Summer Celebration; Fall Festival and Adult Social**

	<b>BRONZE \$500</b>	<b>SILVER \$1,000</b>	<b>GOLD \$1,500</b>
	Small	Medium	Large
Company logo displayed on website, banner, and postcard (over 1,100+ Santaluz residents)			
Recognition on Santaluz website home page banner before and after event.	●	●	●
Recognition in 4 email blasts (sent to over 1,600 email resident email addresses)	●	●	●
Recognition on Santaluz Community social media		●	●
Recognition in Santaluz Life Newsletter (over 800 Santaluz household)	Small Logo	Half Page Ad	Full Page Ad
Recognition on sponsor banner or display board at event	Small	Medium	Large
Verbal recognition at event	●	●	●
Vendor product table at event (10' x 10' canopy table with linen and chairs provided). Marketing materials subject to approval prior to event.			●
Featured in events and promotions as "Sponsored by"			●
Four (4) complimentary wristbands to event			●
Two (2) complimentary wristbands to event		●	
Online Business Directory Listing (24 word description, and hyperlink to business)	Valid for 4 months	Valid for 6 months	Valid for 8 months
Use of Santaluz Business Partner Logo	●	●	●

**\*Interested in sponsoring more than one (1) event a year OR sponsoring a specific event activity? Contact Bernadette Lemieux at [blemieux@santaluzscc.com](mailto:blemieux@santaluzscc.com) for special pricing.**





## SANTALUZ COMMUNITY COUNCIL

### 2020 COMMUNITY EVENT SPONSORSHIP COMMITMENT FORM

PLEASE RETURN FORM WITH PAYMENT FOUR (4) WEEKS PRIOR TO EVENT DATE

Contact Information	
Business Name	
Mailing Address	
Contact Name/Title	
Phone Number	
Email	

CHECK ONE	SPONSORSHIP LEVEL	SPONSORSHIP AMOUNT / Per Event
	<b>GOLD SPONSOR</b>	\$1,500.00
	<b>SILVER SPONSOR</b>	\$1,000.00
	<b>BRONZE SPONSOR</b>	\$500.00

Please provide name of event you wish to sponsor: \_\_\_\_\_

Send us your company name and logo to [blemieux@santaluzscc.com](mailto:blemieux@santaluzscc.com) and mail your sponsorship check with this commitment form within four (4) weeks prior to event date.

Sponsorship checks should be made payable to Santaluz Community Council and mailed along with this commitment form to:

Santaluz Community Council (SCC)  
Attn: Bernadette Lemieux, Executive Director  
8170 Caminito Santaluz East  
San Diego, CA 92127

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature